

Todd Krumholz (JTK Talent's Managing Director) has over a decade of experience in athlete marketing. In that time, Todd has worked alongside dozens of agencies and corporations to deliver a premium client experience aligning the interests of the brands as well as the procured talent. Having worked with brands such as Verizon, Oracle, Bridgestone, ProFlowers, MillerCoors and Pepsi, his experience working with Fortune 100 companies and Hall of Fame athletes is unparalleled in the sports marketing field. Todd has worked with Takle Tomorrow for over 8 years. A Dallas native and University of Texas grad, Todd lives in Lakewood with his wife Sara and two children, Harper & Joey.

